

# SHFEI

*The Play Issue*

## *Candy Couture*

Go ahead, play with your food.  
Fashion has never tasted so good.

## *Project Runway*

Layers of influence appear through  
visual projections in the interplay of art  
and fashion

## *Playing the Part*

Masquerades make for the perfect  
opportunity for fantastic fun

# MEET THE BOARD



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# FASHION

IS FOR

# Risk Takers

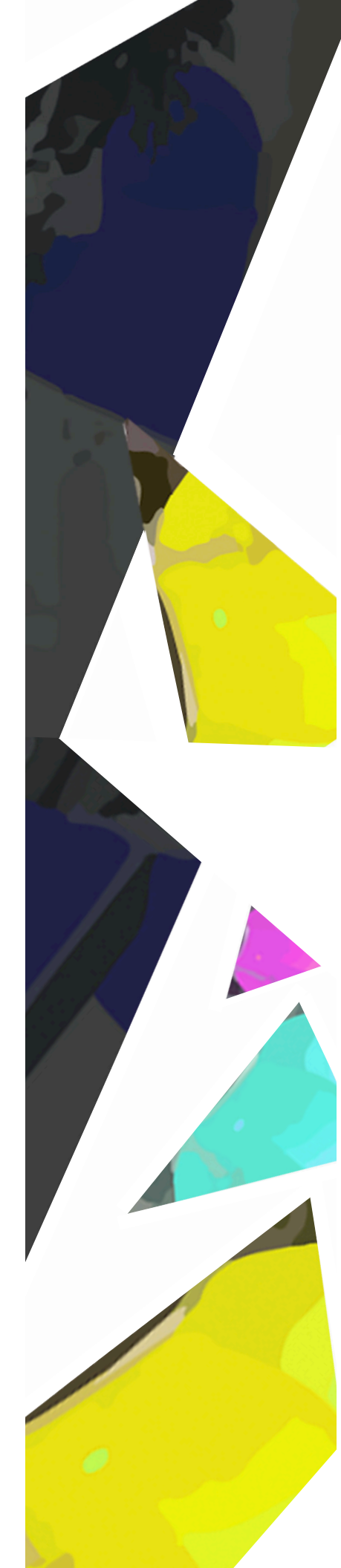
Fashion is for risk takers, and this spring playing with style is most definitely trending. What exactly will you be seeing a lot of this season? From pastel colors, fringe, athletic wear turned everyday, mesh, and boxy tops perilous trends are gracing the runways. Though clothing is arguably the focus of fashion week, makeup, hair, shoes, and accessories are of equal importance. The definition of play reads, “to engage in activity for enjoyment and recreation rather than a serious or practical purpose”, so why not consider this upcoming spring an opportunity to be a little less practical in playing on the edge?

Orange is a key color this season, and the easiest way to appropriate this trend is on your lips. Rag & Bone, John Galliano, and DKNY are just a few of the designers who have incorporated this in their runway looks. Orange lips are great with a natural face of makeup, but when paired with a heavy a more dramatic appearance hints toward someone slightly more daring. The inked up eye is an easy way to make a strong and sexy statement, and seems to constantly be in style. A slightly softer way to make a statement is through the introduction of pastel colored makeup. Both Prada and Giorgio Armani perfectly integrated this hot new trend this season, by keeping it simple with no mascara or eyeliner, only a wash of pastel eye shadow. Not only are both the orange lip and pastel eye easy to incorporate into any look, their simplicity allows for these trends to be easily melded into a day-to-day wardrobe.

Fringe is one of the hottest trends right now. From bags to shoes, sweaters, and dresses the flounce trim is adorned everywhere. Though not always practical, fringe will be a must have this season. Céline was spot on with their bags on the runway, making the often costume-like fringe into something wearable and sophisticated at that. Leather fringe is commonly found on classic motorcycle jackets, but by fastening such texture on a bag, Céline has created a unique way to be a little more edgy. Gucci has also adopted the bold trend on their bags this season, combining it with bold colors, including a magenta-plum. Shoes are no exception to fringe, shown in bright yellow on the Rochas runway. Rochas implemented this trend by creatively using thin and long feathers to create quite an ethereal look. Manolo Blahnik created the same feathery fringe effect on their bright orange pumps for a fresh pop of fun.

Though we can't all be proud owners of the newest Céline or Manolo's, it's easy to be awed by what we see on the runway. One of the best parts of makeup is how accessible it is, and surely any makeup department will have orange lipstick as well as pastel shadows. Who knew your mom's suede fringe jacket from circa 1969 would be the most valuable piece this season? Try hitting up the closest vintage shop to purchase this comeback trend or even repurpose an old pocketbook with a touch of fringe. Regardless of what how you choose to trend, Spring 2014 is all about playing, so get up, get inspired, and be bold with your style.

By Emma Rosen  
Layout by Morgan Lovay



# REIMAGINED DESIGNS:

# GIVE SPRING A WHOLE NEW MEANING

With the emergence of the sun and vibrant floral patterns, spring is a time of change, which also means a long anticipated change in wardrobe. The upcoming Spring 2014 Collections are much more than playful in calling attention to whimsical designs, flirtatious hemlines, and an array of lively hues. But what is playful fashion? Playful fashion describes garments that stray from the norm and incorporate edgy elements of culture into collections.

Gracing the runway this season are tribal prints. Designers such as Alexander McQueen, Emilio Pucci, Céline, and Valentino utilize bohemian elements to influence their designs. McQueen's uses of blue, white, and red-checked patterns reflect international geographic styles. Pucci and Céline draw from animal prints, such as zebra. Additionally, Valentino's take on tribal prints translates into Aztec printed smocks with fringe detailing. Collections embody the tribal trend through graphic prints, statement jewelry, drapery, and detailed embroidery.

The art world has become a main source of influence in this year's Spring 2014 Collections as well. Abstract art in addition to pop art and graffiti make their way into several lines such as Valentino, Fendi, and Paul Smith, who use graphic patterns resembling abstract art. While designers like Prada run with the idea of art on clothing in creating dresses with face drawings on them. Céline, however, incorporates thick brush strokes of black, red, yellow, green, and white, which add for rich texture in the garments.

In addition to experimenting with play, designers have also put a twist on traditional “work” attire, mixing classic cuts and pieces with shocking hemlines, deep necks, as well as alternative fabrics. An example of the evolved work dress can be seen in the designs of No.21, which has taken a classic dress shirt and transformed it into a long sleeved mini-dress by adding black lace detail at the bottom and a high-neck collar.

Play clothes can be worn in a variety of environments. This season, athletic wear is no longer restricted to the gym as designers are revolutionizing sportswear to be incorporated into everyday attire. From fabrics such as silk, mesh, and leather, workout clothes have been enhanced to a more sophisticated level, as depicted through the design of Emilio Pucci's spring short. The fabric choice, as well as the great fit of the short transforms the garment from active wear to nightwear. Influenced by the traditional tennis outfit, Balenciaga's collection features a crop top and high-waisted short reminiscent of preppy athletic wear. Re-imagined athletic designs are giving sportswear a whole new meaning.

From athletic wear to art, why not play with the tastes and moods of inventive styles and intricate designs this spring? As you clean out your closet and restock with new playful trends, be sure to take note of the Spring 2014 Collections.

By Hannah Schiff  
Layout by Y Nhi Tran

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CASEY FANG ERIN FORSYTHE

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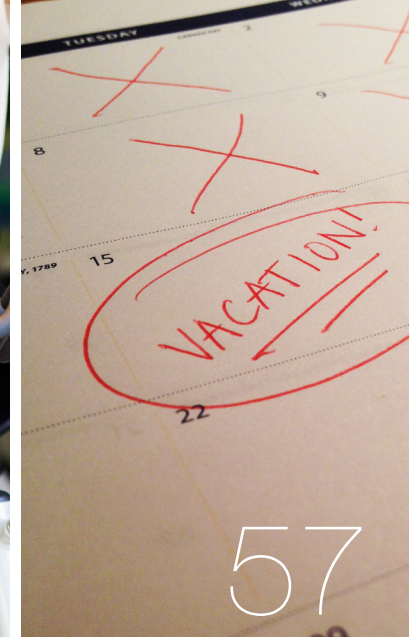
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# FREE TIME:

## Unpaid Internships as Creating or Constricting Professional Opportunities

### Pro: Building Professional Networks

By Hannah Schiff  
Layout by Tara Beiser

Each year thousands of college students wonder whether they should get a job or an internship for the summer. Though a difficult decision, securing an internship for the summer creates learning and networking opportunities, builds relationships, and provides exposure to the professional world. Ideally, students should apply for positions at the beginning of the second academic semester, but starting to research options in the fall provides more time to determine which internship opportunities best align with personal goals. An internship provides the perfect opportunity to explore a potential career area and gather a sense of whether that field is a good fit.

This summer, I interned at a high-fashion international clothing company in Beverly Hills, California. I worked in the VIP Public Relations Office, and dealt with celebrities and their stylists who “borrowed” clothes for various red carpet events. I learned about an aspect of the fashion industry that is often overlooked. Though my experience was not what I had expected, in under three months, I gained salient professional skills. Additionally, I developed relationships and connections with established leaders in the fashion industry. Though I did not receive pay for this internship, the experience was invaluable.

The majority of internships available to students grant either course credit or a stipend. Employers figure that they can have a useful temporary worker for the summer, without incurring the cost of an additional employee. Although at the University of Michigan most students only receive one credit per internship, the experience itself provides additional benefits.

Ideally students will secure internships based on their own skillsets and merits. In reality, however, many are using their own connections to open doors. Therefore, everyone should reach out to people they know in their field of interest and not feel guilty for utilizing

their resources. Creating bonds and networking with other employees is key to future success. U of M sophomore, Jordan Gavens recalls “my summer internship helped me network with professionals who can help me score my dream internship in the future.”

As interns, students have control over what they get out of their experience. I learned to ask questions about everything from expectations to attire, and hours. Although difficult at first, it is very important not to feel intimidated by a boss or supervisor because that person has the power to impart important skills. The relationships built with colleagues and supervisors will directly impact the internship experience.

Making the most out of an internship is essential. Inevitably, there will be days when there is no work for the interns; however those are the days that can end up being the most beneficial. Taking advantage of the slow days and using them to talk to a boss, or even the boss’s boss results in the development of new relationships. U of M Sophomore Alex Magged recalls that on the slowest days at his internship, he learned the most “about how the way a business is run from the CEO’s perspective.” When work is slow, the intern has the ability to learn as much as they want from the organization, but must take the initiative first.

A summer internship is a great tool for students as they enter into the business world. Whether for credit or for pay, an internship provides students with a glimpse into their potential career, the opportunity to network with professionals, and the chance to step outside the comfort of the University of Michigan and experience something new.

### Con: A Privileged Institution

By Brandon Canniff  
Layout by Y-Nhi Tran

In light of the death of an intern at Merrill Lynch after working 72 hours without sleep, the debate over the merits of internships, in particular, unpaid internships, has become increasingly heated. Last year, I took an unpaid internship as an opportunity to start my career in the music business. I was ecstatic that I got the position and given the lack of paid internships in the industry, I was willing to take an unpaid position. The job was in Los Angeles and with the help of my parents, I bought a plane ticket and found housing in the area for the semester. I was lucky that I had the privilege to accept the internship and learn from the experience, but the same cannot be said for everyone. Unpaid internships are a privileged institution that should be eliminated.

Though unpaid internships allow companies to provide more opportunities, the question is for whom? In industries such as music, film, and fashion, to build strong connections, one has to get an internship in LA or New York. The problem with these locations is that they are also two of the most expensive places to live in America. The high cost of living acts as a barrier to entry for those looking to get into these industries. Unless a student has wealthy parents or has saved a large sum of money from working, an unpaid internship is not an option. Due to the financial hurdle, the unpaid internship then only serves to further entrench the growing economic divide in America, providing more opportunities for those who can afford them, and leaving out those who need them the most.

Beyond the financial hurdle students must overcome to accept an unpaid internship, the overall

satisfaction of their internship experience is declining.

Though I enjoyed my unpaid internship, more and more horror stories are accumulating. Many interns are known to work 30 hours a week doing menial errands for employees and learning nothing of substance about their industry. Furthermore, only 38 percent of students who take an unpaid internship are offered jobs after graduation compared to 61 percent of paid interns. The numbers are likely to stagnate, since unpaid interns often do basic work than their paid counterparts, make them easily replaceable.

As income inequality rises in the modern US economy, unpaid internships only serve to magnify the problem. Many companies that offer unpaid internships claim to compensate their employees by giving students college credit, but the students are the ones who have to pay for that credit. This pay-to-play mentality rests on a privileged professional environment, leading young people to question: what is the cost of the internship and is it truly worthwhile?